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## 5Strands® Affordable Pet Testing Case Study Outline

**We appreciate your feedback regarding your experience with 5Strands® Affordable Pet Testing! Please also provide a before and after photo of your pet! We understand that by providing this information you are granting permission for us to share your story on 5Strands® Affordable Testing's websites, social media and in marketing materials.**

**Pet's Name:** Daisy 8-1-2017

**Pet's Breed & Sex:** Chiwawa Mix Female

**Describe condition of pet and/or symptoms before using *Affordable Testing*.**

Daisy was losing hair at an alarming rate. Her anxiety was through the roof and you could tell she was having extreme discomfort. A month goes by and Daisy's symptoms did not get any better. We tried switching up her food, and things got even worse. We tried putting on a topical cream, but she would lick it off.

**What type of food was your pet eating prior to testing (i.e. kibble, raw, frozen, freeze dried, etc.)?**

We had daisy on Blue Buffalo Life Protection Formula Small Breed Puppy Chicken & Oatmeal kibble before we had moved.

**Describe the results of *Affordable Testing* (i.e. number and/or examples of items reported as intolerances, insight gained, etc.).**

Let me first start off by stating that I am crying while I type this. My experience with the 5Strands team was nothing short of Amazing. I heard about this company through Instagram. I noticed a few of the dogs I followed had taken this test and found some unique items as the problem causer. I purchased my kit and send in the hair sample (what was left) and hoped for the best. There was a lot of information on the report and I needed some help understanding it. I called the phone number on the website and spoke with Elaine. She explained the interpretation sheet a little more in depth and pointed out all the level 3 food and environmental items I should remove from Daisy's diet and surroundings. Chicken, Oatmeal, Tocopherals, & Omega 6 were all on her level 3 Items. The environmental report showed Bermuda Grass which is in our entire back yard.

**What elimination plan did you implement (i.e. foods eliminated and/or changes in environment, timeframe, etc.)?**

I clearly got rid of the Blue Buffalo and started implementing in a raw food diet for 2 weeks. I meal prepped on Sundays and alternated between a blend of sweet potato, carrots, ground up turkey & flax seeds, raw egg, pees, and a scoop of Isle of Dogs chewable beef.

**Describe condition of pet and/or symptoms after the elimination plan.**

The turnaround within those two weeks was incredible. The first week, I started to notice that Daisy was sleeping better. She would play with the other dogs during the day due to having more energy from the food I was feeding her. Elaine had told me that I should watch for behavioral changes first and sure enough they took place. The physical healing started on day 12 of the raw diet. The before and after photo is from 32 days after implementing the Affordable Pet Test results. Over the 32 days, I was able to watch Daisy transform back into her old self.

**What is your impression of the *Affordable Testing* process and results of the elimination plan (i.e. length of time to receive results, quality of customer service, value of information gained, etc.)?**

I believe that the results from this test are a notch above anything else. I learned the difference between an Allergy & an Intolerance. Through speaking with Elaine I learned that only 2% of dogs have true allergies. If you need to go to the hospital or emergency care vet, it is an Allergy. If it is an issue that has developed overtime, it is an intolerance. My favorite part about taking this test is I now feel like I am better equipped to handle a future issue with Daisy or any other one of my dogs. Proper diet is huge. I learned that I either can cut corners with buying in-expensive food... which leads to lots of health issues... which leads to lots of vet visits... or I can spend a few extra dollars up front on better food and have less health issues and less trips to the vet!